

Reasons to visit Nonoichi “Hokkoku Kaido”

If you love sake... come taste the local sake “Shojyo”

Once a renowned sake produced at Kita Family House half a century ago, Shojyo has been revived using the surviving yeast from the house, as well as “gohyakumangoku” rice from Nonoichi’s rice fields and subterranean water from the foot of Mt. Hakusan. The sweet, yet refreshing taste is perfect for any dish. Please have a taste at the café in Local Museum Nono.

For purchase, please visit the Local Museum NoNo or the Tourism and Local Products Association (Camino).

📍 Course Guide : ①, ③, ④

If you like history...pay a visit to Nunoichi Shrine

Nunoichi Shrine is associated with the Togashi Clan that once ruled the Kaga Province, and well-known for the Kabuki play “Kanjinchō”. A stone monument called “Benkei’s power stone”, supposedly thrown all the way from Togashi Clan’s mansion, remains in the precincts of the shrine. Fugakudo’s “Monaka Kanjincho” shaped after Benkei’s scroll is also popular as a lucky charm for overcoming difficulties.

📍 Course Guide : ②, ⑤

If you love photography... wander along the beautiful streets

Nonoichi prospered as the first lodging town on the Hokkoku Kaido highway that connected Kanazawa to Kyoto. Many of the buildings along Honmachi Dori still retain the vestiges of ancient times.

📍 Course Guide : ②, ③, ④

Access

Train

(JR・Hokuriku Railway)

◎ Kanazawa Sta. (金沢駅)

IR Ishikawa Railway Line
to Fukui (福井) / Komatsu (小松)

● Nishi-Kanazawa Sta.
(西金沢駅) ※Transfer

Hokuriku Railway (Ishikawa Line)
to Tsurugi (鶴来)

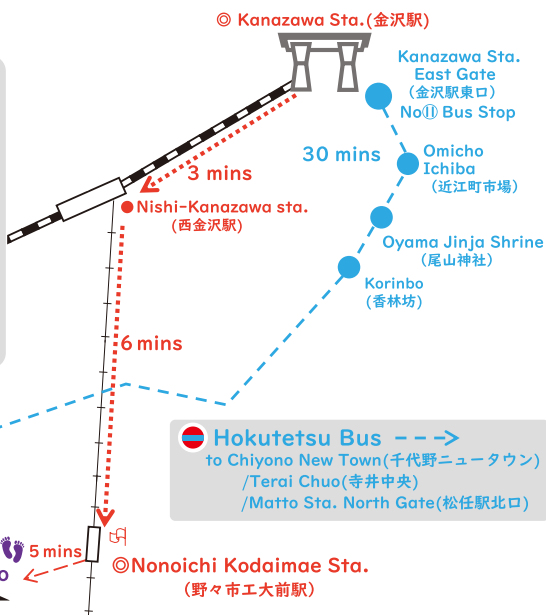
◎ Nonoichi Kodaimae Sta.
(野々市工大前駅)

📍 Nonoichi Chuo
(野々市中央)



7min

Camino



🚌 Hokuetsu Bus --->
to Chiyono New Town (千代野ニュータウン)
/ Terai Chuo (寺井中央)
/ Matto Sta. North Gate (松任駅北口)

NONOICHI A Little Trip to 野々市 ちよっとひと足 北国街道の旅

30mins

Bus/Train ride
from Kanazawa
Station

📖 Course Guide included
(3hr return trip from Kanazawa St.)



Nonoichi Tourism and Local Products Association (Camino)
☎076-248-7332 📍 Honmachi 2-1-20, Nonoichi, Ishikawa